Made Open
Building better
communities.

Building better communities.

Creating positive and sustainable social

change using design and technology.
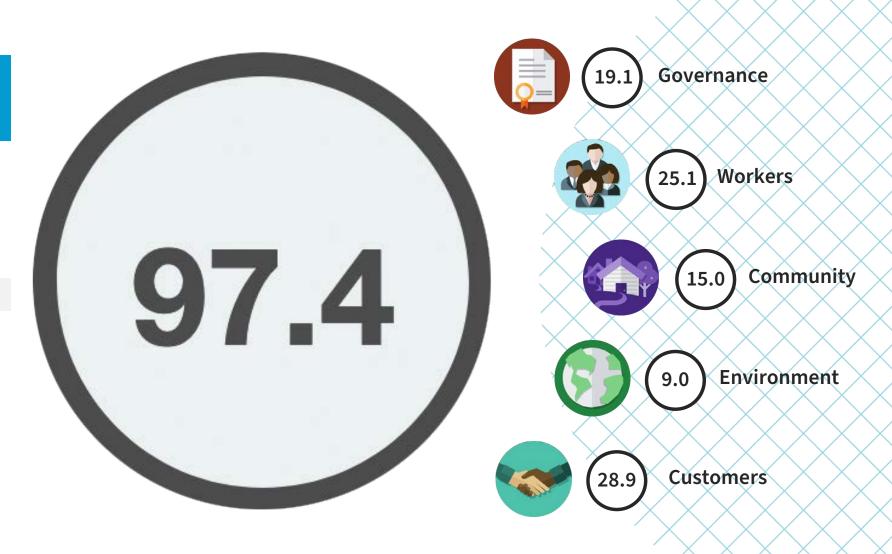
Certified B Corporation® report

Q4 report 2020

Certified
B
Corporation

Our B Impact Score

We deliver impact.

Building better communities using design and technology.

97.4

19.1 Governance

25.1 Workers

15.0 Community

9.0 Environment

28.9 Customers

50.9 = Median score for ordinary businesses (all businesses that have completed the B Impact Assessment).
80 = Qualifies for B Corporation® Certification

Platform statistics

How we're doing:

13 platforms

16,429 members

1,584 new activities

21 campaigns

20 new project teams with 243 members

8 timebanks with 56 new offers and 20 new requests

560 timebank hours completed

436 new volunteer pledges

897 member badges awarded to date (rewards)

Live platforms

Launceston Together

Hexitime

TORBAY TOGETHER

Can Do Bristol

MONMOUTHSHIRE • SIR FYNWY

U Connect Mid Devon

THE CORNWALL LINK

Ask Cornwall

Parents1st UK

CONNECT Ceredigion CYSYLLTU Cyngor Sir

CONNECT Carmarthenshire CYSYLLTU Sir Gâr

CONNECT Pembrokeshire CYSYLLTU Sir Benfro

WILTSHIRE Together

Platform highlights

October

5th October 2020
We launched *Wiltshire Together* - a resource hub for anyone seeking information about events, activities and volunteering opportunities across Wiltshire.

28th October 2020
Age UK Mid Devon launch their new community platform, *U-Connect*, aiming to reduce loneliness and isolation, producing the means for local communities to flourish.

November

13th November 2020
Can Do Bristol gather over 260 pledges from volunteers to help people in need during the winter months.

30th November 2020
Wiltshire Together exceed 200 member registrations.

30th November 2020
We hear from *Torbay Together* timebanker, Teresa, about how she connected her neighbours during lockdown. [Read more](#).

December

2nd December 2020
We hosted our first networking webinar for our new community platform: the *Made Open* Network.

14th December 2020
Hexitime was shortlisted for "Best Not for Profit Organisation" working in partnership with the NHS at the HJS partnership awards 2021.

Our chosen goals from the UN's 17 Sustainable Development goals

Our priorities:

Our team chose these priorities:

1. Sustainable cities and communities
2. Climate action
3. Responsible consumption and production
4. No poverty
5. Affordable and clean energy
6. Clean water and sanitation

Our performance

Baseline 51.6 %

Introduction 11.6	Human rights 5	Anti-corruption 15
Labour 12.4	Environment 7.7	

Sustainable Cities and Communities
36.3% Low risk
- 23.2 Business Model
- 3.1 Internal Operations
- 10 Collective Action

Climate Action
11.3% High risk
- 1.2 Business Model
- 5.7 Internal Operations
- 4.4 Collective Action

Responsible Consumption and Production
31.7% Low risk
- 0.9 Business Model
- 25 Internal Operations
- 5.8 Supply Chain
- 0 Collective Action

No Poverty
31.8% Low risk
- 20.5 Business Model
- 5.7 Internal Operations
- 5.6 Supply Chain
- 0 Collective Action

Affordable and Clean Energy
14.1% Low risk
- 0.9 Business Model
- 6.6 Internal Operations
- 0 Supply Chain
- 6.7 Collective Action

Clean Water and Sanitisation
17.1% Low risk
- 0.9 Business Model
- 9.5 Internal Operations
- 0 Supply Chain
- 6.7 Collective Action

Sustainable cities and communities

To enable people to be more resilient to the challenges they face.

Result	How much did we do?		How well did we do it?		Is anyone better off?
People are taking the lead in fixing their own problems.	**20** New project teams	**243** Members in new project teams	**14:5** Approx ratio of timebank offers : requests	**1%** Of all members in project teams	[4th quarter baseline set for 2020]
People are helping out in their community.	**436** Volunteer pledges	**560** Total no. of timebank hours completed	**3%** Of members interested in volunteering	**9%** Of members with access to a timebank are timebankers	[4th quarter baseline set for 2020]
People are more connected and less isolated.	**47** No. of completed exchanges	**?** No. of members engaged in activities	**66%** Of accepted exchanges were completed	**?%** + / - % of members engaged in activities	[4th quarter baseline set for 2020]
People are active in their community.	**8** Conversation & Challenge activities added	**897** No. of awarded badges to date	**0%** Of project teams created from ideas	**5%** Of all members have been awarded badges	[4th quarter baseline set for 2020]

Climate action

To promote resilience to environmental issues like climate change.

Result	How much did we do?		How well did we do it?		Is anyone better off?
Staff and clients adopt sustainable transport methods for business.	**224** Hours of client meetings digital	**1473** Hours working from home	**100%** Of client meetings held digitally	**64%** Of working days were from home.	[4th quarter baseline set for 2020]
Staff and clients adopt sustainable transport methods for business.	**0** Hours of meetings by car journey	**824** Hours working from our offices	**0%** Hours of client meetings by car journey	**36%** Of working days were from our offices.	[4th quarter baseline set for 2020]
Staff and clients raises awareness of climate action.	**0** No. of climate action campaigns		**0%** +/- % of climate action campaigns		[4th quarter baseline set for 2020]

Responsible consumption and production

To reduce economic and social costs.

Result	How much did we do?		How well did we do it?		Is anyone better off?
Staff and clients adopt sustainable consumption methods for business	**13** Total no. of community platforms that are hosted green		**100%** Total no. of community platforms that are hosted green		[4th quarter baseline set for 2020]
Staff and clients adopt sustainable procurement methods.	**3** No. of sustainable products purchased	**£11,213** Spent on sustainable products	**10%** +/- of sustainable products purchased	**5%** +/- % spent on sustainable products	[4th quarter baseline set for 2020]
People are active in their community.	**16429** Total no. of community members on our platforms		**?%** +/- % of active community members on our platform		[4th quarter baseline set for 2020]

Our pledges for 2020

What we're working on this year.

Our goals	Our pledges	Sharing ideas	Volunteering	Charitable giving	Attending events	Memberships and consultancy	Sharing assets and resources	Supporting projects	Supporting campaigns	Sharing information
	Sustainable cities and communities	✓	✓	✓	✓	✓	✓		✓	
	Climate action	✓	✓		✓	✓	✓	✓	✓	
	Responsible consumption and production	✓				✓	✓		✓	
	No poverty	✓	✓			✓		✓	✓	
	Affordable and clean energy	✓				✓			✓	
	Clean water and sanitation	✓	✓	✓	✓	✓			✓	✓