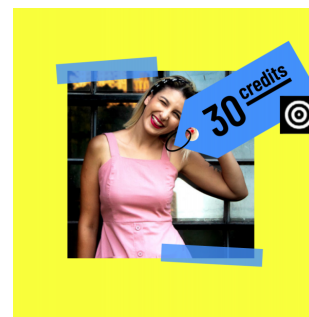**Made Open**
Building better communities.

Building better communities.

Creating positive and sustainable social change using design and technology.

Certified B Corporation® report

Q3 report 2020

Cornwall & The Isles of Scilly
age UK

30 credits

UNTAGGED
The sustainable fashion exchange

Certified
B
Corporation

Our B Impact Score

We deliver impact.

Building better communities using design and technology.

97.4

 19.1 Governance

 25.1 Workers

 15.0 Community

 9.0 Environment

 28.9 Customers

50.9 = Median score for ordinary businesses (all businesses that have completed the B Impact Assessment).
80 = Qualifies for B Corporation® Certification

Platform statistics

How we're doing:

14 platforms

15,404 members

1,684 new activities

20 campaigns

11 new project teams with **232** members

8 timebanks with **51** new offers and **30** new requests

513 timebank hours completed

112 new volunteer pledges

472 members with badges (rewards)

Platform highlights

July

August

September

1st August 2020
Cornwall Link launch a new campaign: "Cornwall's veterans should not be forgotten" to support the oldest veterans during COVID19.
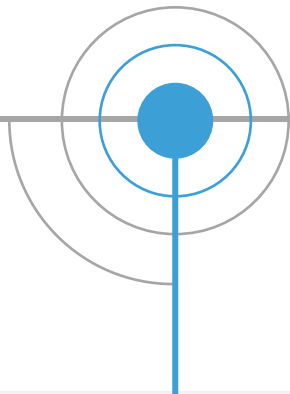
August 2020
Wessex Community Action launch new platform ***Wiltshire Together.***

August 2020
Age UK mid-Devon launch new platform ***U Connect*** focussed around community listings and volunteering.

July 2020
Awarded grant funding from **SWASHN** to deliver a more effective, holistic and 'person-centred' social prescribing model, that will capture a more detailed picture of an individual's needs and their various social interactions.
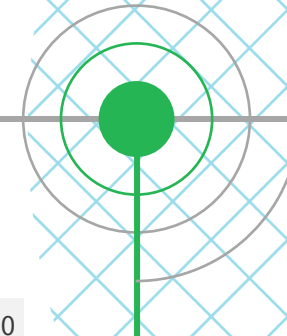
July 2020
The platform team worked on a series of improvements to the administration of the **timebank**, making it easier for admins to view and message members as part of the application flow. We also added notifications for members who start conversations with other members.
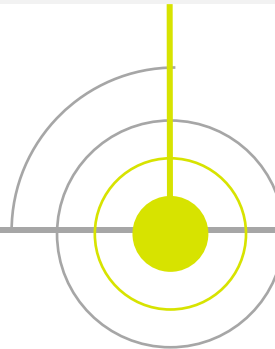
7th September 2020
Hexitime launch a new campaign: "A Community of Opportunity - Supporting BAME Colleagues in the Workplace".

15th September 2020
The West Wales Partnership sees early successes from their official launch of three bi-lingual timebanking platforms: ***ConnectingPembrokeshire***, ***ConnectingCarmarthenshire*** and ***ConnectingCeredigion***.

Made Open team host webinars for ***Our Monmouthshire***, focussing on timebanking and the community directory.

Our chosen goals from the UN's 17 Sustainable Development goals

Our priorities:

Our team chose these priorities:

1. Sustainable cities and communities
2. Climate action
3. Responsible consumption and production
4. No poverty
5. Affordable and clean energy
6. Clean water and sanitation

Our performance

Baseline
51.6 %

Introduction 11.6	Human rights 5	Anti-corruption 15
Labour 12.4	Environment 7.7	

Sustainable Cities and Communities

36.3% Low risk

- 23.2 Business Model
- 3.1 Internal Operations
- 10 Collective Action

Climate Action

11.3% High risk

- 1.2 Business Model
- 5.7 Internal Operations
- 4.4 Collective Action

Responsible Consumption and Production

31.7% Low risk

- 0.9 Business Model
- 25 Internal Operations
- 5.8 Supply Chain
- 0 Collective Action

No Poverty

31.8% Low risk

- 20.5 Business Model
- 5.7 Internal Operations
- 5.6 Supply Chain
- 0 Collective Action

Affordable and Clean Energy

14.1% Low risk

- 0.9 Business Model
- 6.6 Internal Operations
- 0 Supply Chain
- 6.7 Collective Action

Clean Water and Sanitisation

17.1% Low risk

- 0.9 Business Model
- 9.5 Internal Operations
- 0 Supply Chain
- 6.7 Collective Action

Sustainable cities and communities

To enable people to be more resilient to the challenges they face.

Result	How much did we do?		How well did we do it?		Is anyone better off?
People are taking the lead in fixing their own problems.	**11** New project teams	**232** Members in new project teams	**17:10** Approx ratio of timebank offers : requests	**2%** Of all members in project teams	[3rd quarter baseline set for 2020]
People are helping out in their community.	**1568** Volunteer pledges	**513** Total no. of timebank hours completed	**10%** Of members interested in volunteering	**9%** Of members with access to a timebank	[3rd quarter baseline set for 2020]
People are more connected and less isolated.	**52** No. of completed exchanges	**?** No. of members engaged in activities	**?%** Of accepted exchanges were completed	**?%** + / - % of members engaged in activities	[3rd quarter baseline set for 2020]
People are active in their community.	**10** Conversation activities added	**438** No. of awarded badges	**0%** Of project teams created from ideas	**3%** Of all members have been awarded badges	[3rd quarter baseline set for 2020]

Climate action

To promote resilience to environmental issues like climate change.

Result	How much did we do?		How well did we do it?		Is anyone better off?
Staff and clients adopt sustainable transport methods for business.	**164** Hours of client meetings digital	**1607** Hours working from home	**94%** Of client meetings held digitally	**64%** Of working days were from home.	[3rd quarter baseline set for 2020]
Staff and clients adopt sustainable transport methods for business.	**10** Hours of meetings by car journey	**919** Hours working from our offices	**6%** Hours of client meetings by car journey	**36%** Of working days were from our offices.	[3rd quarter baseline set for 2020]
Staff and clients raises awareness of climate action.	**0** No. of climate action campaigns		**0%** +/- % of climate action campaigns		[3rd quarter baseline set for 2020]

Responsible consumption and production

To reduce economic and social costs.

Result	How much did we do?		How well did we do it?		Is anyone better off?
Staff and clients adopt sustainable consumption methods for business	**14** Total no. of community platforms that are hosted green		**100%** Total no. of community platforms that are hosted green		[3rd quarter baseline set for 2020]
Staff and clients adopt sustainable procurement methods.	**17** No. of sustainable products purchased	**£443** Spent on sustainable products	**16%** +/- of sustainable products purchased	**4%** +/- % spent on sustainable products	[3rd quarter baseline set for 2020]
People are active in their community.	**15404** Total no. of community members on our platforms		**?%** +/- % of active community members on our platform		[3rd quarter baseline set for 2020]

Our pledges for 2020

What we're working on this year.

Our goals	Our pledges	Sharing ideas	Volunteering	Charitable giving	Attending events	Memberships and consultancy	Sharing assets and resources	Supporting projects	Supporting campaigns	Sharing information
Sustainable cities and communities		✓	✓	✓	✓	✓	✓	✓	✓	
Climate action		✓	✓		✓	✓	✓	✓	✓	
Responsible consumption and production		✓				✓		✓	✓	
No poverty		✓	✓			✓		✓	✓	
Affordable and clean energy		✓				✓			✓	
Clean water and sanitation		✓	✓	✓	✓	✓		✓	✓	