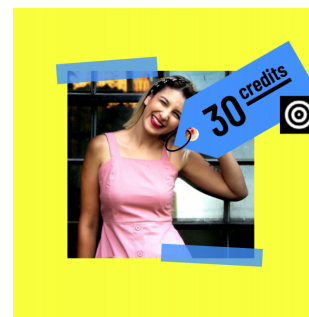




Building better communities.

Creating positive and sustainable social change using design and technology.

Certified B Corporation® report
Q1 report 2020



The sustainable fashion exchange



Our B Impact Score

**We deliver
impact.**

Building better communities using
design and technology.

97.4



19.1

Governance



25.1

Workers



15.0

Community



9.0

Environment



28.9

Customers

50.9 = Median score for ordinary businesses (all businesses that have completed the B Impact Assessment).
80 = Qualifies for B Corporation® Certification

Platform statistics

How much we're doing:

10 platforms

11,205 member

336 new activities

13 campaigns

113 project teams with **183** members

6 timebanks with **91** new offers and **17** new requests

2,231 timebank hours completed

4,166 new volunteer pledges

211 badges (rewards)

Live platforms



Platform highlights

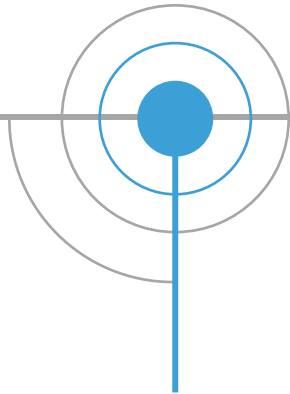
12th February 2020

We are selected to join **UnLtd's Thrive** cohort for their 2020 social accelerator programme for businesses providing innovative solutions to people in later life.

24th February 2020

Made Open becomes a Certified B Corporation® - a for profit company that uses the power of business to build a more inclusive and sustainable economy.

January



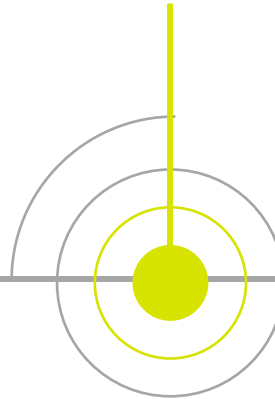
1st January 2020

Can Do Bristol launches their **Year of Can Do 2020** campaign: inspiring and celebrating community action, volunteering and kindness in the city.

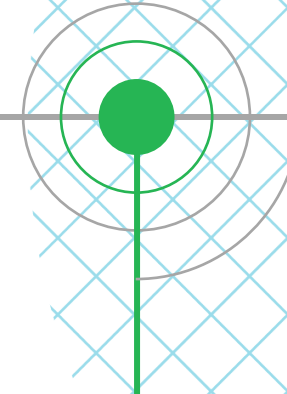
29th January 2020

We launch a new polling feature, which lets licensing partners and members measure the community's opinion at a specific moment in time.

February



March



17th March 2020

We launch **Parents1st** community platform, which provides UK parents with open access to a range of quality perinatal tools and resources.

25th March 2020

In partnership with Timebanking UK, we launch **Communities Together** - a national timebanking platform for the UK in response to the Coronavirus.

Our chosen goals from the UN's 17 Sustainable Development goals

Our priorities:

Our team chose these priorities:

1. Sustainable cities and communities
2. Climate action
3. Responsible consumption and production
4. No poverty
5. Affordable and clean energy
6. Clean water and sanitation



Our performance



Sustainable Cities and Communities



Climate Action



Responsible Consumption and Production



No Poverty



Affordable and Clean Energy



Clean Water and Sanitation



Sustainable cities and communities

To enable people to be more resilient to the challenges they face.

Result	How much did we do?		How well did we do it?		Is anyone better off?
People are taking the lead in fixing their own problems.	45 New project teams	183 Members in new project teams	5:1 Approx ratio of timebank offers : requests	2% Of all members in project teams	[1 st quarter baseline set for 2020]
People are helping out in their community.	4,166 Volunteer pledges	2,236 Total no. of timebank hours completed	35% Of members interested in volunteering	34% Of members with access to a timebank	[1 st quarter baseline set for 2020]
People are more connected and less isolated.	62 No. of completed exchanges	? No. of members engaged in activities	86% Of accepted exchanges were completed	?% + / - % of members engaged in activities	[1 st quarter baseline set for 2020]
People are active in their community.	42 Conversation activities added	211 No. of awarded badges	0% Of project teams created from ideas	11% Of all members have been awarded badges	[1 st quarter baseline set for 2020]

Climate action

To promote resilience to environmental issues like climate change.

Result	How much did we do?		How well did we do it?		Is anyone better off?
Staff and clients adopt sustainable transport methods for business.	19 Hours of client meetings digital	565 Hours working from home	32% Of client meetings held digitally	46% Of working days were from home.	[1 st quarter baseline set for 2020]
Staff and clients adopt sustainable transport methods for business.	14 Hours of meeting by car share	661 Hours working from our offices	24% Hours of client meetings by car share	54% Of working days were from our offices.	[1 st quarter baseline set for 2020]
Staff and clients raises awareness of climate action.	0 No. of climate action campaigns		0% +/- % of climate action campaigns		[1 st quarter baseline set for 2020]

Responsible consumption and production

To reduce economic and social costs.

Result	How much did we do?		How well did we do it?		Is anyone better off?
Staff and clients adopt sustainable consumption methods for business	11 Total no. of community platforms that are hosted green		100% Total no. of community platforms that are hosted green		[1 st quarter baseline set for 2020]
Staff and clients adopt sustainable procurement methods.	24 No. of sustainable products purchased	£1,475 Spent on sustainable products	20% +/- of sustainable products purchased	11% +/- % spent on sustainable products	[1 st quarter baseline set for 2020]
People are active in their community.	11,205 Total no. of community members on our platforms		?% +/- % of active community members on our platform		[1 st quarter baseline set for 2020]

Our pledges for 2020

What we're working on this year.

Our goals		Our pledges									
		Sharing ideas	Volunteering	Charitable giving	Attending events	Memberships and consultancy	Sharing assets and resources	Supporting projects	Supporting campaigns	Sharing information	
	Sustainable cities and communities	✓	✓		✓	✓	✓	✓		✓	
	Climate action	✓	✓			✓	✓	✓	✓	✓	
	Responsible consumption and production	✓					✓	✓		✓	
	No poverty	✓		✓			✓		✓	✓	
	Affordable and clean energy	✓					✓			✓	
	Clean water and sanitation	✓	✓	✓		✓	✓		✓	✓	